

Using Evidence to Inform Policymaking

Greg Martin

Deputy, Chief Engagement and Dissemination Officer

National Academy for State Health Policy

October 23, 2017



About Us

- An independent research institute authorized by Congress in 2010 and governed by a 21-member Board of Governors representing the entire healthcare community
- Funds comparative clinical effectiveness research (CER) that engages patients and other stakeholders throughout the research process
- Seeks answers to real-world questions about what works best for patients based on their circumstances and concerns



What We Mean by...

“Patient-centeredness”

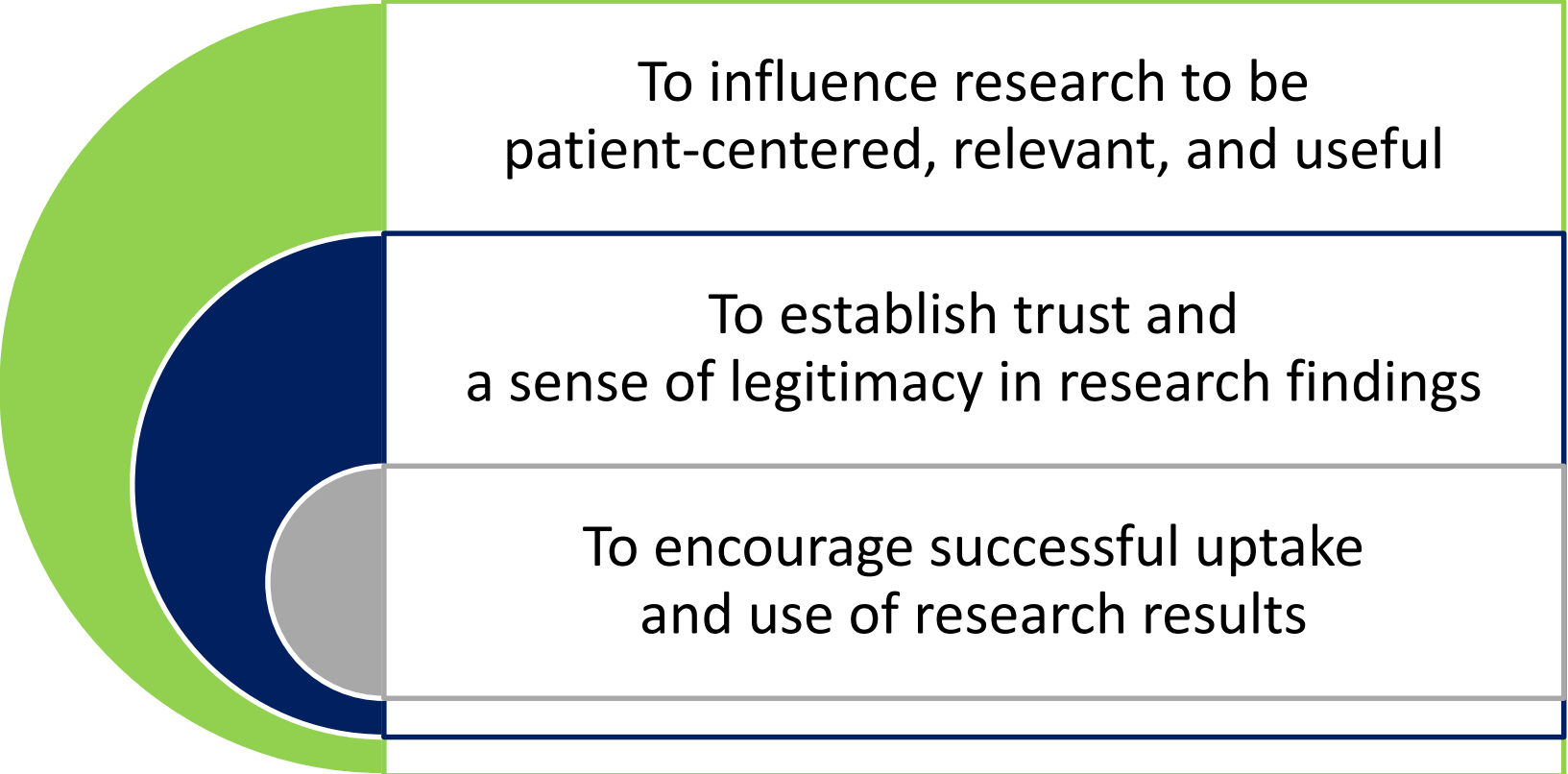
- The project aims to answer questions or examine outcomes that matter to patients within the context of patient preferences
- Research questions and outcomes should reflect what is important to patients and caregivers



“Patient and stakeholder engagement”

- Patients are partners in research, not just “subjects”
- Active and meaningful engagement between scientists, patients, and other stakeholders
- Community, patient, and caregiver involvement already in existence or a well-thought-out plan

Why Engage?

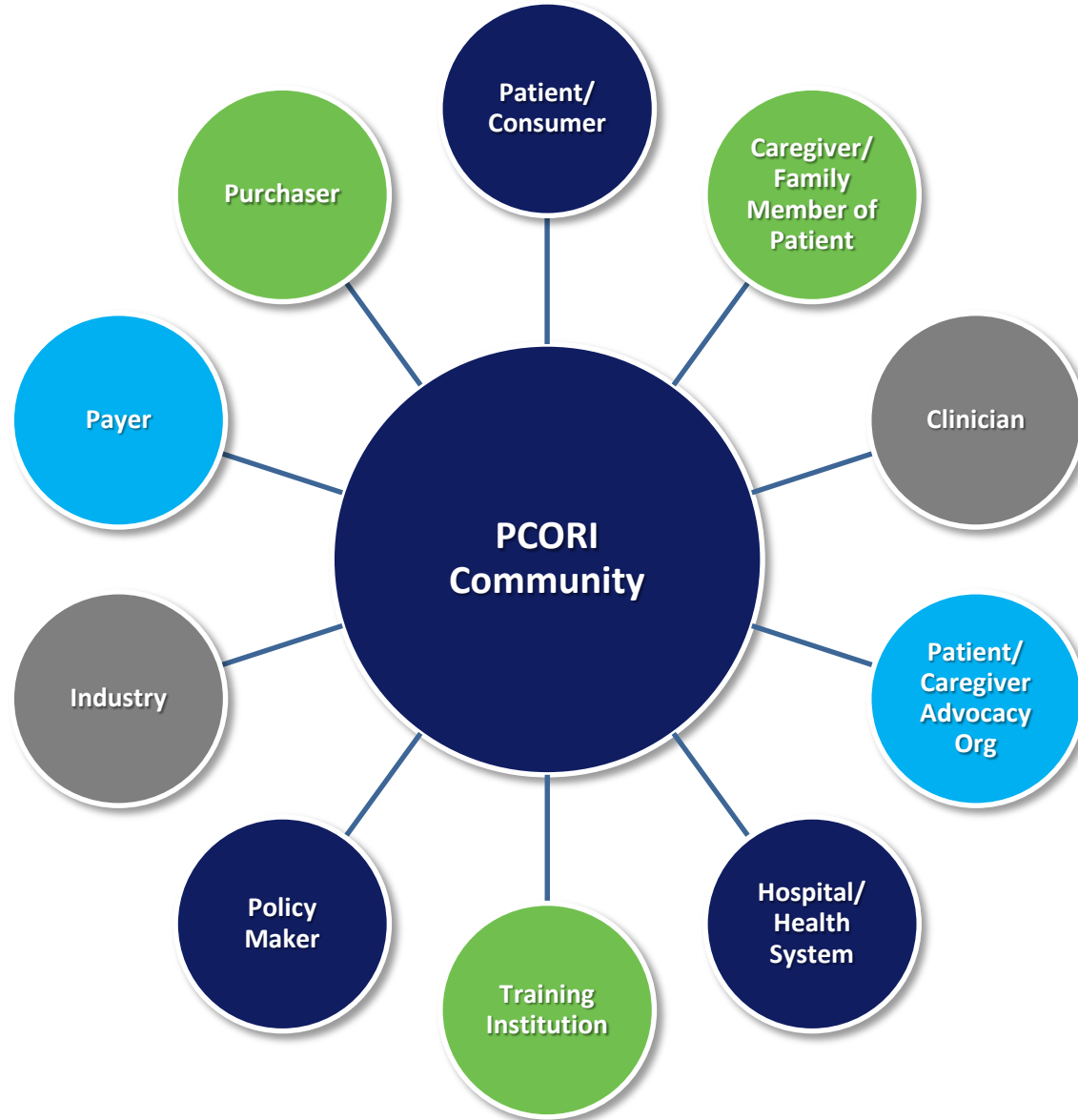


To influence research to be patient-centered, relevant, and useful

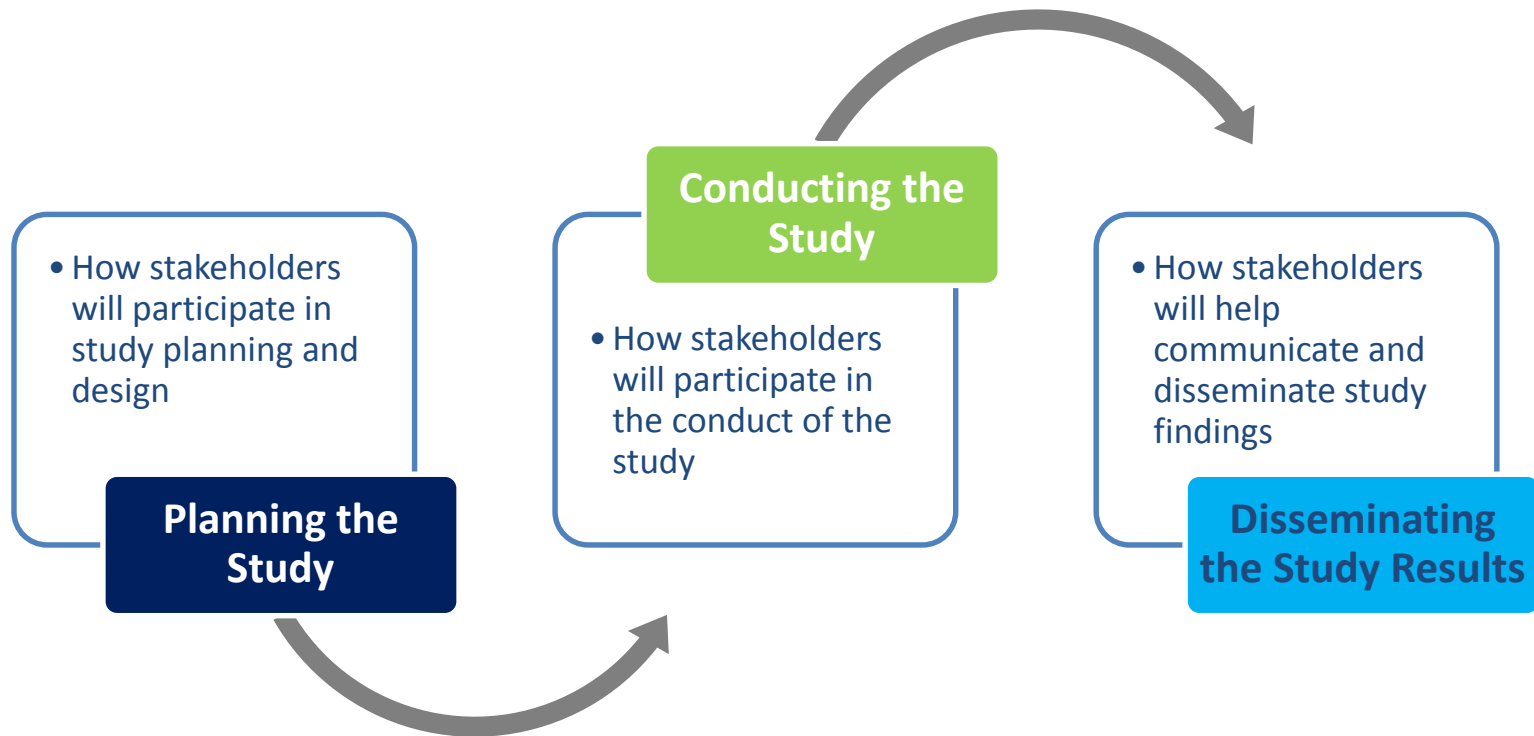
To establish trust and a sense of legitimacy in research findings

To encourage successful uptake and use of research results

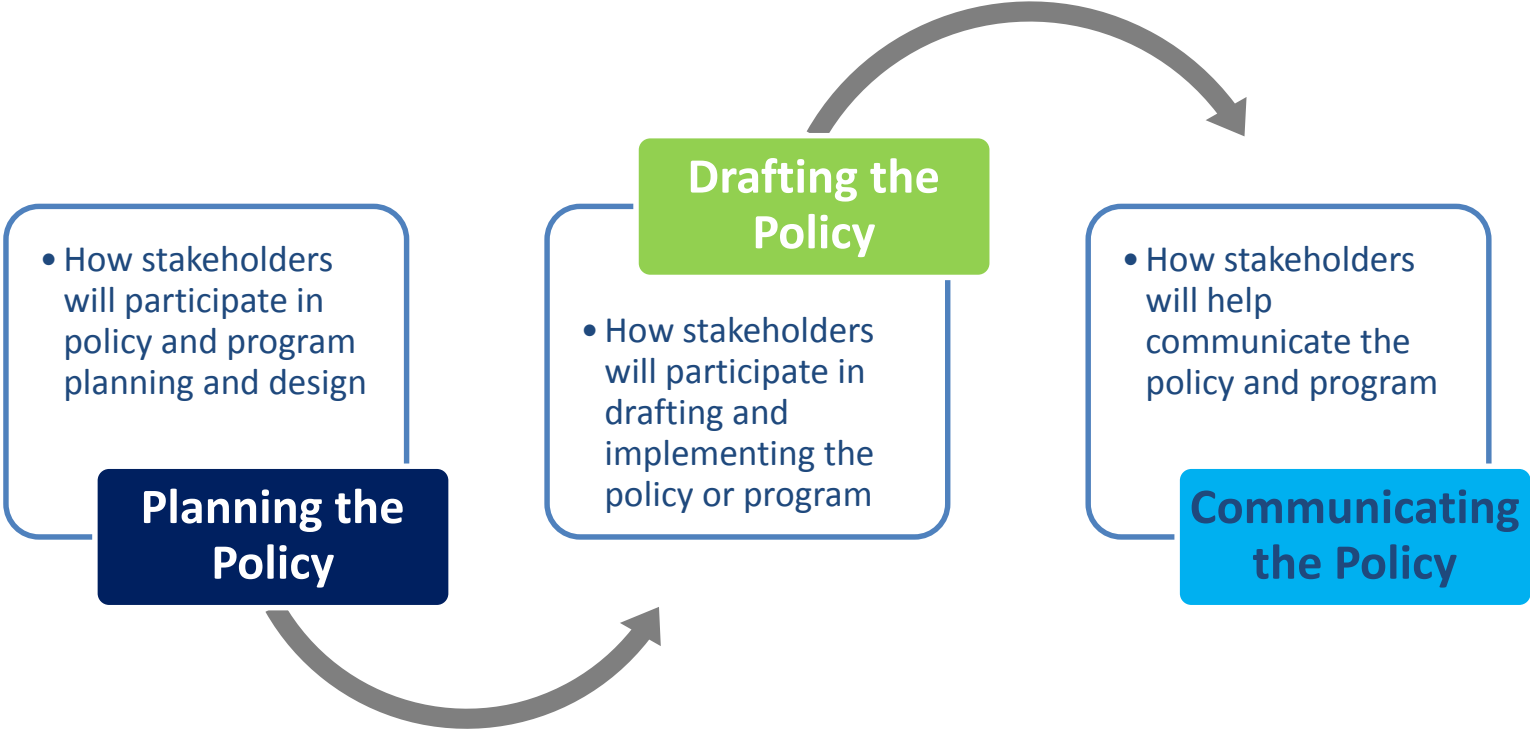
Who Are Our Stakeholders?



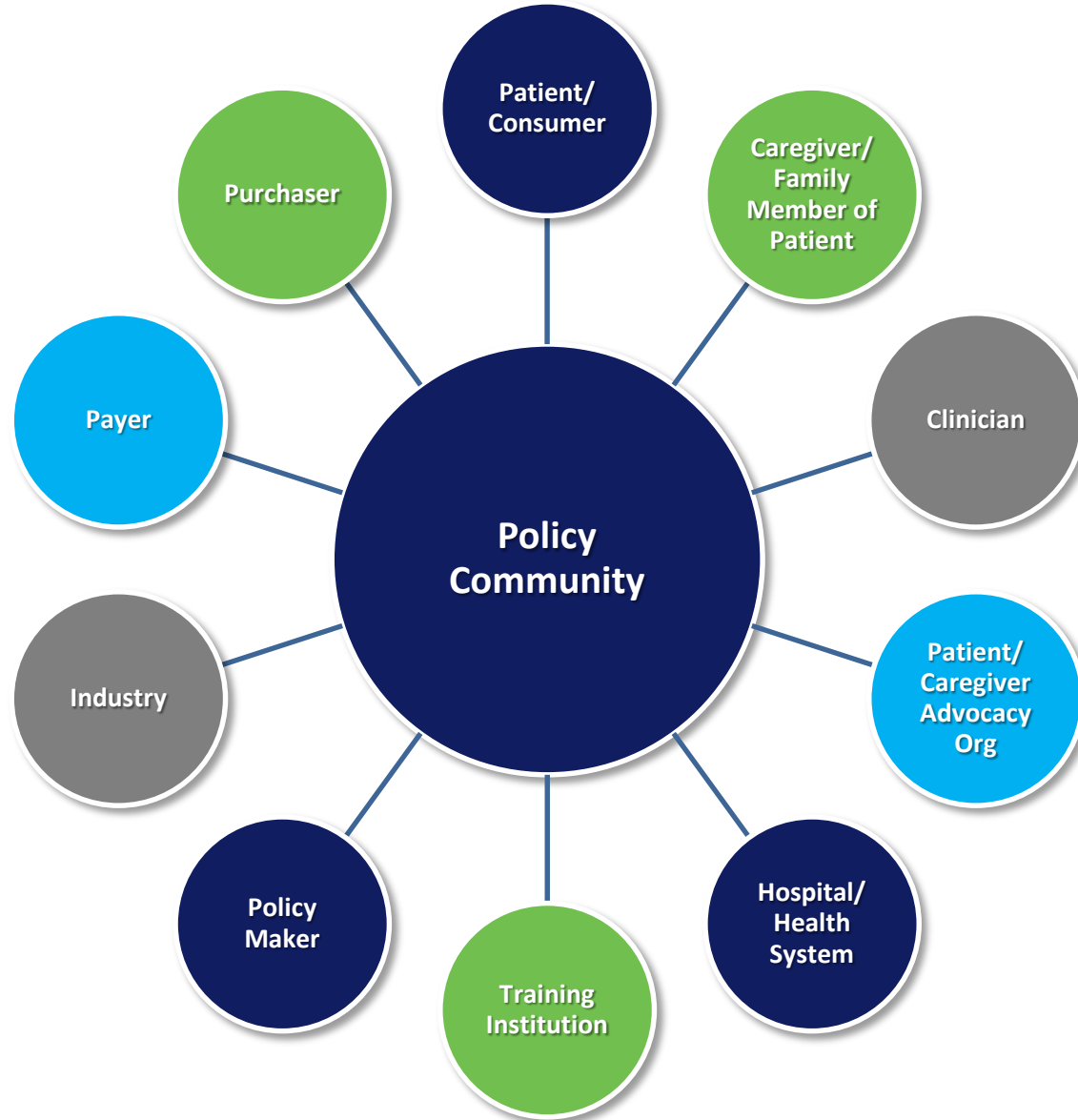
Our Engagement Rubric: A Valuable Resource



Engagement Rubric: Applicability to Policy



Who Are Your Stakeholders?



Engagement with State Policymakers

State-University Partnership Learning Network

- AcademyHealth project to support ongoing engagement between researchers and state policymakers.

Dementia Methods Pre-Summit

- Multi-stakeholder workshop to identify how best to improve methods to strengthen dementia care research.

National Academy for State Health Policy

- Series of awards to develop tools and knowledge on state policymakers' access to, and use of, evidence.

Engagement Case Study: Patients

National Multiple Sclerosis Society (NMSS)

1:1 Engagement



Invited to submit CER topics and questions. PCORI selected topic.

Research Prioritization



Small multi-stakeholder refinement workgroup. Joined small, payer and industry community-focused workgroups. Large multi-stakeholder workshop.

Targeted PFA



Two releases of tPFA; 12 awards totaling \$65 million.

NMSS Engaged in Projects



Discontinuation of Disease Modifying Therapies: NMSS financially supporting study sites



All activities lead to better science and better health outcomes

Engagement Case Study: Payers

Medicaid Medical Directors Network (MMDN)

1:1 Engagement



Proactive outreach to MMDN

Engagement Awards



PCORI awarded funding to support the MMDN to support topic nomination reports, dissemination report, annual MMDN meetings, “open mic” calls to discuss high priority topics

Research Prioritization



Solicited MMDN application to advisory panels. MMDN participation in 11 multi-stakeholder workshops.

Dissemination and Implementation



Active engagement led to high interest among MMDs in disseminating and implementing PCORI findings



All activities lead to better science and better health outcomes

Engagement Case Study: Clinicians

American Urological Association (AUA)

1:1 Engagement



Invited to submit CER topics and questions



PCORI funded two projects around prostate cancer decisions

Community Engagement



Former AUA Board member and PCORI awardee Dave Penson, MD, participated in Hill Briefing

Dissemination and Implementation



AUA served as key informant on evidence updates developed by PCOR Translation Center. AUA-branded evidence update to be disseminated via AUA to their membership



All activities lead to better science and better health outcomes

Engagement Case Study: Purchasers

National Alliance of Healthcare Purchaser Coalitions (NAHPC)

1:1 Engagement



Proactive outreach to thought leader within purchaser community



Actively sought advice and guidance on portfolio, purchaser engagement, dissemination and implementation

Community Engagement



PCORI membership in NAHPC Health Leadership Council



Sponsorship of Mental Health and Wellbeing Summits featuring PCORI's mental health portfolio, priming the pump for dissemination of findings

Engagement Awards



NAHPC identifying existing and emerging PCOR/CER findings highly relevant to the purchaser community, prioritize dissemination and determine implications for purchasers and related stakeholders



All activities lead to better science and better health outcomes

Thank You

Greg Martin

Deputy, Chief Engagement and Dissemination Officer

gmartin@pcori.org

