HEALTH HAPPENS IN NEIGHBORHOODS
(AND WHAT WE CAN TO DO ABOUT IT)

DOUGLAS JUTTE, MD, MPH,
EXECUTIVE DIRECTOR: BUILD HEALTHY PLACES NETWORK
NASHP, Dallas, TX - October 21, 2015
PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS

- Schools
- Grocery Stores
- Housing
- Jobs
- Transportation
- Parks and Playgrounds
IN DETERMINING YOUR HEALTH...

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HEALTH HAPPENS IN NEIGHBORHOODS
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COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS
LARGE SCALE INVESTMENTS

BILLIONS OF $$ ANNUALLY

• Alphabet soup of organizations and financing
• Specifically directed towards low-income communities
LARGE SCALE INVESTMENTS

BILLIONS OF $$ ANNUALLY

Non-profits do the work:
  Community Development Corporations (CDCs)
  Community Development Financial Institutions (CDFIs)

$20+ billion in federal/state tax credits & grants
  Low Income Housing Tax Credit (LIHTC)
  New Markets Tax Credit (NMTC)
  Community Development Block Grants (CDBG)

$130+ billion Community Reinvestment Act
  CRA-motivated loans and investments from private banks
REDLINING

Community Reinvestment Act of 1977 (CRA)

Philadelphia, 1949
THE FEDERAL RESERVE SYSTEM
ZIP CODE IMPROVEMENT...
HOUSING COORDINATED WITH SERVICES

Solara, San Diego
Zero Energy Affordable Housing

Plaza Apartments, San Francisco
Supportive Housing
ZIP CODE IMPROVEMENT...
COMPREHENSIVE YOUTH DEVELOPMENT

KIPP Academy, Washington D.C.  Neighborhood Centers Inc, Houston
ZIP CODE IMPROVEMENT...
RESIDENT-FOCUSED ECONOMIC DEVELOPMENT

Baker-Ripley Center, Houston

Market Creek Plaza, San Diego
COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

$15 MILLION RAISED IN CAPITAL CAMPAIGN

$15 MILLION INVESTED IN AFFORDABLE HOUSING

$15 MILLION INVESTED IN AFFORDABLE HOUSING

$15 MILLION LEVERAGED FROM CDFIS AND BANKS

$20 MILLION AFFORDABLE HOUSING

$10 MILLION EARLY CHILDHOOD CENTER
HEALTHY COMMUNITIES INITIATIVE

FEDERAL RESERVE BANK OF SAN FRANCISCO
INC. MAY 20, 1914

Robert Wood Johnson Foundation

RWJF Commission to Build a Healthier America
Recommendation: Fundamentally change how we revitalize neighborhoods by fully integrating health into community development.
WE ARE MAKING PROGRESS
“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

RISA LAVIZZO-MOUREY  
PRESIDENT AND CEO, ROBERT WOOD JOHNSON FOUNDATION
STATE OF THE ART

- Comprehensive
- Place-based
- Evidence-based
- Cross-sectoral
COMMUNITY
QUARTERBACK
VAST SCALE: $800 MILLION/50 ACRES

SUNNYDALE, VISITACION VALLEY, SAN FRANCISCO
AERIAL VIEW: SUNNYDALE NOW
AERIAL VIEW: MASTER PLAN SUNNYDALE
THE HUB SUNNYDALE
PROGRESS TOWARD COLLABORATION

NEW FUNDS CREATED

• Fresh Food Financing Fund
• Healthy Futures Fund
• Healthy Neighborhoods Equity Fund

EXPANDING SOCIAL IMPACT BONDS

• **Early Childhood:** South Carolina, Orange County, New York State, San Francisco
• **Diabetes:** New York State
• **Asthma:** Fresno and Alameda County, California
• **Special Education:** Salt Lake City, Utah
PROGRESS TOWARD COLLABORATION

HOSPITALS & COMMUNITY DEVELOPMENT

• VitaStamford, Connecticut
• Children’s Hospital of Philadelphia (CHOP)
• Nationwide Children’s Hospital, Columbus, Ohio
WE NEED

SYSTEMS CHANGE
WE HAVE
THE BUILDING BLOCKS

IDEAS
PARTNERS
MONEY
CAPACITY
CREATIVITY
SHARED VALUES
DATA:
WE ALL NEED TO USE THE SAME COMPASS
POLICY: BREAK DOWN SILOS AND ALLOW GREATER FLEXIBILITY
FINANCE: CREATE A MARKET THAT VALUES HEALTH
RESOURCES FOR THE NEXT STEPS

Build Healthy Places Network
buildhealthyplaces.org

Partners in Progress
partnersinprogress.org

Investing in What Works for America’s Communities
whatworksforamerica.org

What Counts: Harnessing Data for America’s Communities
whatcountsforamerica.org
COMMUNITY DEVELOPMENT

• ATTACKS THE CORROSIVE HEALTH EFFECTS OF POVERTY
• EAGER TO PARTNER WITH HEALTH
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