

The New York Health Plan Association (HPA), a recognized advocate for health plans within New York State, has retained Witt/Kieffer to aid in the recruitment of the President and Chief Executive Officer (CEO).

Established for the purpose of promoting the development of health plans within New York State, HPA's members include fully licensed managed care plans, prepaid health service plans and managed long term care plans. The HPA is dedicated to the principle that health plans are a vital component of both present and future health care delivery and health insurance systems in New York. To this end, the organization promotes and fosters a favorable environment for health plan development within New York State.

The President and CEO will help craft and lead an agenda that depicts and promotes the unique needs and advocacy priorities of the membership, while also highlighting the positive impact health plans are having on the community. To address the changing needs of member health plans, the CEO will be involved in aligning various priorities to ensure HPA continues to expertly represent the membership and is a value-add in a rapidly changing industry. The ability to build relationships, capitalize on the similarities of focus in the membership and rally around a common strategy and message will be key.

Candidates should have a minimum of ten years professional experience of progressive leadership and management responsibility, preferably in associations and/or other entities with multiple members that interact with government agencies and lawmakers, as well as leadership with a widely distributed representation. Demonstrated knowledge of the health plan industry and New York State healthcare and politics or the ability to master the knowledge rapidly is required. HPA is seeking a collaborative and transformative leader who can elevate HPA's critical role in the changing health insurance landscape. Additional information on this position is available at www.wittkieffer.com.

Interested parties should direct all communications to the consultants supporting this search, Tom Quinn, Sandy Williams or John McFarland at HPACEO@wittkieffer.com or (678) 302-1565.